



Wireless Communications Association International

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WCA Live! May 18 To Focus On FCC Auction Rules' Public Impact & Assistive Technology

WASHINGTON, DC (May 17, 2007) – The impact of communications industry policy debates on the public will be examined from two regulatory and end-user viewpoints this week on *WCA Live!* – the business radio show produced by the [Wireless Communications Association International](http://www.wcai.com) (WCA). The first segment is on “Creating Fair FCC Auction Rules For New ‘Beachfront’ Spectrum At 700 MHz” regarding the historic allocation of a major block of new spectrum in the months ahead. The second segment is on: “Breakthrough Wireless Technologies To Empower Disabled Workers.”

The program will be webcast at 2 p.m. (Eastern) Friday, May 18 and rebroadcast in the Washington Metropolitan area over radio station WWRC-AM (1260 KHz on the radio dial) at 1 p.m. on May 19. This week’s guests will be:

- Christine M. Crowe, Partner, Wilkinson Barker Knauer
- John M. Williams, Author, Former Publisher & Founder, **Assistive Technology News** and Former Columnist, **Business Week**

Hosts are WCA President Andrew Kreig and Scott Draughon, and attorney and author of the recent book, “**The Art of the Business Radio Show.**”

The first segment continues WCA’s in-depth examination of the public policy issues related to the FCC’s upcoming auction of spectrum that is considered ideal for both public safety and consumer uses. Recent developments are summarized in the White Papers section of WCA’s website for its [700 MHz Committee](#). This week’s guest Christine Crowe is an expert on the auction rules so far proposed by the FCC, and how various options might help or hurt different industry players and their intended customers. More generally, she advises clients on FCC spectrum auction issues such as auction procedures and bandplans, and the FCC’s complex designated entity rules.

After her *WCA Live!* segment, John Williams will describe how advanced technology and enlightened government policies can help tens of millions of U.S. residents with disabilities who need access to communications equipment so they can connect to the world. Citing his own experiences in using technology to overcome a serious handicap that could have stifled his career at the outset, the author of six books and the sector’s authoritative newsletter will describe his interviews with top political leaders on this topic. He will assess their follow-through and predict likely trends.

WCA Live! hosts will provide at the beginning of the show a live news summary of the week’s developments most important to broadband wireless throughout the world. The [LISTEN LIVE](#) link takes a listener directly to the radio show stream. Listeners can call-in with questions at 866-685-7469, or

send emails to radio@MyTechnologyLawyer.com. Archived versions of past shows are available at the listeners' convenience: [Click here for Past Shows](#).

About Assistive Technology News

Assistive Technology News (www.atechnews.com) provides readers with editorials, articles and guest columns on information related to assistive technology products and disability issues. It also provides consulting marketing advice to manufacturers of equipment, and its founder John Williams will be a speaker at WCA 2007 on June 15. Assistive technology is technology used by individuals with disabilities in order to perform functions that might otherwise be difficult or impossible. It can include mobility devices such as walkers and wheelchairs, as well as hardware, software, and peripherals that assist people with disabilities in accessing computers or other information technologies. For example, people with limited hand function may use a keyboard with large keys or a special mouse to operate a computer, people who are blind may use software that reads text on the screen in a computer-generated voice, people with low vision may use software that enlarges screen content, people who are deaf may use a TTY (text telephone), or people with speech impairments may use a device that speaks out loud as they enter text via a keyboard. For more information, see also columns on www.nod.org and www.unitedspinal.org.

About Wilkinson Barker Knauer, LLP

Wilkinson Barker Knauer, LLP is a Washington, DC law firm acknowledged expertise in communications-related regulatory and policy affairs, litigation, and corporate and commercial transactions. The firm specializes in providing regulatory and transactional counsel to wireless broadband operators and equipment vendors in all frequency bands. Wilkinson Barker regularly assists clients in connection with the allocation, licensing and regulation of spectrum, and provides transaction support for clients implementing spectrum leases, asset and stock acquisitions, mergers, joint ventures and financings. The firm also counsels its clients on building access, pole attachment and other federal and state laws governing physical deployment of wireless broadband systems. For more information about Wilkinson Barker, go to www.wbklaw.com.

About the Wireless Communications Association International (WCA)

Founded in 1988, WCA represents the wireless broadband industry worldwide, with 250 member companies. WCA 2007, the premier annual convention for the industry, will be from June 12-15 at the Omni Shoreham Hotel in Washington, DC. Details: www.wcai.com.

About My Technology Lawyer Radio Show

The My Technology Lawyer Radio Show is affiliated with MyTechnologyLawyer.com -- an on-demand legal service. Scott Draughon is host and producer. Details: <http://www.mytechnologylawyer.com>. ##